



1029 Luke Street  
Fort Collins, CO 80524  
ph: 970-495-7503  
fx: 970-495-7617  
web: healthylarimer.org

**FOR IMMEDIATE RELEASE**  
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**Contact: Kim Sharpe at 970.495.7503**  
**e-mail: krs4@pvh.org**  
**Fax: 970.495.7617**

## **Boys & Girls Club Delivers Promises to Youth – Becomes “Site of Promise”**

Fort Collins, CO – The Boys and Girls Club of Larimer County (BGC) delivers five promises to every child who walks through its doors. The promises include providing: ongoing relationships with caring adults, safe places with structured activities during non-school hours, a healthy start, marketable skills and opportunities to serve the community.

Because BGC delivers these promises, it will be designated as the first “Site of Promise” of Larimer County on Tuesday, March 30. The announcement will take place at 7 a.m. at The Ranch during the BGC’s “Breakfast with Our Champions,” an event to introduce the BGC’s Youth of the Month award winners in Fort Collins, Loveland and Wellington.

### ***Board Representation***

*Boys & Girls Clubs of  
Larimer County*

*City of Fort Collins*

*Colorado State University*

*District Attorney’s Office*

*Enck Resources*

*FirstCall 211*

*Health District of  
Northern Larimer County*

*Larimer County Department  
of Health & Environment*

*McKee Medical Center*

*Poudre School District*

*Poudre Valley Health System*

*Thompson School District*

*Wingshadow Inc.  
Eagle Homes*

“We’re thrilled to be recognized for providing all five promises to our members,” said Kathi Wright, BGC executive director. “We believe wholeheartedly that providing these services to children will make a difference in their lives and in our world.”

The BGC also will be featured on the “Promise Station,” a new Web site ([www.larimerspromise.org](http://www.larimerspromise.org)) that features information about other agencies and efforts in the county designed to deliver the five promises to our youth.

The five promises are defined by America’s Promise as being what every child needs to help them be physically, mentally and emotionally well. America’s Promise is a national alliance founded in 1997 by U.S. General Colin Powell. The county’s involvement with America’s Promise is coordinated by the Healthier Communities Coalition of Larimer County (HCC).

“The Boys and Girls Club’s work illustrates the power of the five promises when delivered to our communities’ youth,” said Andrea O’Connell, HCC assistant project coordinator. “We hope all youth serving organizations in the county will use the Club’s commitment and effectiveness as a model for their own efforts.”

For more information about how to become a Site of Promise, the Promise Station Web site, America’s Promise or HCC, contact Kim Sharpe at 495.7503 or visit [www.larimerspromise.org](http://www.larimerspromise.org).

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The Healthier Communities Coalition of Larimer County is an alliance of nonprofit, education, health, business, government and citizen leaders who collaboratively identify, develop and implement strategies to improve the health and well-being of county residents. Established in 1994 and located in Fort Collins, Colorado, HCC’s special focus since 2002 has been on improving the lives of our youth.