



FOR IMMEDIATE RELEASE
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**Summer Soccer Program Kicked Off and Rolling –
Still Time for Kids to Join the Fun**

Fort Collins, CO—Boys and girls in grades kindergarten through 12 are invited to participate in a six-week soccer program this summer. The program was kicked-off this past Saturday at the Greenbriar Park in Fort Collins, but kids who want to participate can still register at the first practice to be held this Thursday, 5-7pm, at the Spring Canyon Park. The cost is \$5 per participant (scholarships are available). Kids who plan to participate and will be at this Thursday's practice, but did not come to the kick-off event should call Brad Shannon at (970) 420-8793 to RSVP.

The program is a collaborative effort of the Healthier Communities Coalition of Larimer County (HCC), Boy Scouts of America Longs Peak Council, City of Fort Collins, Healthy Kids Club/Poudre Valley Health System, Vineyard Church of the Rockies, Fort Collins Soccer Club and CORE Center.

“This summer soccer program is a result of work we’re doing in our community to decrease the incidence of juvenile violence, gang activity, and child abuse and neglect,” said Kim Sharpe HCC coordinator. “We’re keeping the cost at a minimum in hopes that children from families at all income levels can participate. The bottom line is we want to help kids have healthy, positive activities to participate in this summer.”

Participants will be divided into teams based on age. They will practice and scrimmage once a week throughout June and July from 5pm to 7pm at various parks throughout Fort Collins.

For kids who may not have alternate transportation to the practices, “Bob the Bus,” a service of the City of Fort Collins, will provide transportation from certain neighborhoods to the parks and then back again. Beginning at 4pm on practice Thursdays, the bus will pick up participants at the main entrances of Hickory Village (400 Hickory St.), Poudre Valley Mobile Home Park (2025 N. College Ave.), CORE Center (114 Bristlecone), Coachlight Plaza Apartments (1550 Blue Spruce Dr.) and Aztlan Northside Community Center (115 E. Willow).

(more)

POUDRE VALLEY HEALTH SYSTEM FOUNDATION

1024 South Lemay Avenue • Fort Collins, Colorado 80524 • Phone: (970) 495-7503 • (970) 495-7617

Summer Soccer Program

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Practice dates, times and locations are:

June 19 - Spring Canyon Park (5-7pm)

June 26 - City Park (5-7pm)

July 10 - Fossil Creek (5-7pm)

July 17 - Warren Park (5-7pm)

July 24 - Spring Canyon Park (5-7pm)

The program will culminate with a **Fútbol Fiesta Tournament** to be held on Saturday, July 26, at Greenbriar Park from 10am to 1pm. A barbeque and beverages will be provided by the Vineyard Church.

For more information on participating as a player or for sponsorship opportunities, contact Shannon at (970) 420-8793 or brad@shannonmarcom.com.

Key Links

Healthier Communities Coalition of Larimer County: www.healthylarimer.org

Boy Scouts of America Longs Peak Council: www.longspeakbsa.org

Soccer & Scouting www.soccerandscouting.org

City of Fort Collins and the Northside Aztlan Community Center: www.fcgov.com

Healthy Kids Club/Poudre Valley Health System: www.pvhs.org/hkc

The Vineyard Church: www.vineyardfc.org

Fort Collins Soccer Club: www.soccerfortcollins.org

CORE Center: www.cahs.colostate.edu/CORE/

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The Healthier Communities Coalition of Larimer County (HCC) is a coalition of nonprofit, government, business and citizen leaders focused on improving the health and well-being of our children and youth. HCC does this by serving as a relationship broker, networker, communicator, convener, facilitator, researcher and capacity builder for the family and youth service providers throughout Larimer County. HCC was established in 1994 and is located in Fort Collins, Colorado.